

## **Announcement for 2026 SPOT IN JEONJU Short-form Video Contest**

To promote tourism in Jeonju-si by utilizing movie and drama  
filming locations and to discover new location spots,  
the 『2026 SPOT IN JEONJU Short-form Video Contest』 will be held as follows.  
We look forward to your great interest and participation.

August 3, 2026

Jeonju Film Commission (JJFC)

### **I**

## **Contest Overview**

1. Contest Title : 2026 SPOT IN JEONJU Short-form Video Contest
2. Hosted & Organized by : Jeonju-si / Jeonju Film Commission
3. Contest Themes (Select one from below) :
  - A short-form video that can contribute to revitalizing tourism by wittily promoting movie and drama filming locations in Jeonju.
  - A short-form video introducing lesser-known places in Jeonju that are suitable as backgrounds for filming various visual media.
4. Submission Format : Short-form video (30 seconds or more ~ less than 60 seconds)
5. Eligibility
  - Young adults who hold a registered address in Jeonbuk-do or are currently enrolled in a university located within the province, regardless of nationality.
  - ※ Foreigners must be able to provide proof of residency in the province  
(A copy of Alien Registration Card or Certificate of Enrollment).
  - ※ Age Limit for Young Adults: Age 18 to 39 as of the submission deadline.
  - Up to 2 submissions are allowed per individual (or team), but duplicate awards are not permitted.
  - A team must consist of 3 members or fewer, including the team representative.
  - Mixed teams (Foreigner + Korean) can apply under the Foreigner Category, provided that the team representative is a foreign national.
  - Announcement Period : August 2026 – October 16, 2026 (Fri) by 18:00
  - Submission Period : September 01, 2026 (Tue) – October 16, 2026 (Fri) by 18:00
  - Evaluation Period : October 2026 (1st & 2nd rounds of screening)
  - Winner Announcement : November 2026
    - ※ Posted on the JJFC website notice board or via individual notification
  - Award Ceremony : November 2026
    - ※ Attendance Requirement : All award winners are required to attend.

## II

# Awards & Prizes Plan

1. Award Ceremony : November 2026 (Exact date to be announced later)

## 2. Prize Details

- Total Prize Money : 9 million KRW (20 entries in total)

| Category          | Grand Prize                | Top Excellence Prize         | Excellence Prize           | Encouragement Prize        |
|-------------------|----------------------------|------------------------------|----------------------------|----------------------------|
| Korean            | 2 million KRW<br>(1 entry) | 1 million KRW<br>(2 entries) | 500,000 KRW<br>(4 entries) | 100,000 KRW<br>(7 entries) |
| Foreign Nationals |                            | 1 million KRW<br>(1 entry)   | 500,000 KRW<br>(2 entries) | 100,000 KRW<br>(3 entries) |

※ If the number of submitted entries in a specific category is less than twice the number of scheduled awards for that category, awards may be granted based on the highest scores regardless of the category division. Furthermore, the scale of awards and the number of winning entries may be adjusted depending on the evaluation results.

## III

# Submission Specifications & Methods

## 1. Submission Limit

- Up to 2 entries per individual (or team) are allowed, and submissions must be made all at once in a single round. (※ Duplicate awards are not permitted)

## 2. Technical Specifications

- File Format : MP4 extension  
- Video Format : Vertical (9:16), 1080 × 1920 px (Full HD or higher)  
- Audio Quality : 320kbps or higher  
- Duration : From 30 seconds to less than 60 seconds (If the video length exceeds 60 seconds, it will be disqualified from evaluation)

※ When producing a video in a language other than Korean, the following rules must be strictly observed :

- A Korean translation script must be submitted without exception.  
- If the language of production is not English, English subtitles must be provided alongside the subtitles of the original language.

## 3. How to Submit

- Download the application form attached to this announcement, fill it out, and submit it via email.  
- Email Subject Line: [Video Title\_Name (Representative)]  
  ※ Keep the video file name identical to the subject line.  
- Email Address: jjfclt@naver.com (Jeonju Film Commission, Production Support Team)

| No. | Target Applicants | Required Documents / Contents                                                                                                                                                 |
|-----|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1   | All Applicants    | Submission Video, Vertical Thumbnail Image                                                                                                                                    |
| 2   |                   | Entry Application Form (Written in either Korean or English)                                                                                                                  |
| 3   |                   | Participant Pledge / Oath Form                                                                                                                                                |
| 4   |                   | Consent Form for Personal Information Collection & Use of Copyright Property Rights                                                                                           |
| 5   | Korean Nationals  | Certified Copy of Resident Registration OR Certificate of University Enrollment                                                                                               |
|     | Foreign Nationals | (1) Copy of Alien Registration Card (ARC) OR Certificate of University Enrollment<br>(2) (If the video is produced in a language other than Korean) Korean Translation Script |

## IV Evaluation Criteria

### 1. Evaluation Criteria

- Usability, Theme Suitability, Completeness of work, Creativity, Public Appeal, etc.

### 2. Evaluation Procedure :

- 1st Round Evaluation: Review of the appropriateness of submitted documents, entry specifications, theme suitability, etc.
- 2nd Round Evaluation: Evaluation based on the scoring sheet, selecting winning entries in order of the highest scores.

※ In the event of a tie, the applicant with the higher score in 'Theme Suitability' will be prioritized (subsequent priority order: Completeness, Creativity, Public Appeal).

| Evaluation Criteria | Assessment Items                                           | Scored Points |
|---------------------|------------------------------------------------------------|---------------|
| Theme Suitability   | Works with a clear theme and a well-delivered message.     | 30            |
| Completeness        | Works with high-quality filming and editing techniques.    | 25            |
| Creativity          | Works with novel and original content or composition.      | 25            |
| Public Appeal       | Works capable of attracting public interest and attention. | 20            |

**1. Important Notes :**

- Submitted works must be videos produced directly by the applicant (Generative AI technology cannot be used), and entries that have won prizes in other contests or similar works are not eligible.
- Entries will be excluded from the evaluation if the application form or required documents are missing or incomplete, submitted after the deadline, or do not meet the video specifications.
- Any disadvantages resulting from incorrect entry of personal information shall be the sole responsibility of the applicant, and documents and works submitted to this contest will not be returned.
- Applicants may cancel or withdraw their entry during the submission period; however, no changes or cancellations are allowed after the submission period ends.
- The copyright of the submitted work belongs to the creator (applicant). Unawarded works will be discarded within 3 months after the award ceremony.
- Winning entries may be used for promotional and public utility purposes within a non-profit scope, and if necessary, may be edited or reprocessed through separate consultations with the winners.
- By submitting an entry, the applicant is deemed to have permitted the use of the winning work within the scope of the usage methods and conditions stated herein in the event of winning a prize in the future. The fee for the use of the property rights of the winning work shall be substituted by the prize money (or prize goods) awarded for the winning entry.
- Submitted entries must be free of any legal issues regarding portrait rights, copyrights (images, music, video, fonts, etc.), and intellectual property rights. In the event of any legal issue, the applicant shall bear all civil and criminal legal liabilities and expenses, and the organizers shall not assume any legal responsibility.
- In the case of works filmed via aerial photography (drones), entries are acceptable only if they comply with the permissions and approvals of relevant authorities, the Aviation Safety Act, and other related legal regulations. Any and all legal liabilities resulting from such filming rest entirely with the applicant.
- The evaluation results and specific details of the screening will not be disclosed, and individual inquiries regarding the evaluation results will not be answered.
- If any violation of the aforementioned precautions, or acts of plagiarism, theft, or imitation are confirmed after the announcement of the winning entries, the

award will be canceled and the prize money will be reclaimed.

- Award winners must submit a copy of their bankbook and identification within 7 days from the announcement date of the evaluation results.
  - ※ Failure to submit within the given period will result in the forfeiture of the right to the award.
- Prize money can only be deposited into a domestic (Korean) bank account under the name of the winner themselves (or the team representative in the case of a team submission).
- Taxes and public utilities charges incurred on the prize money shall be borne by the winner.
- When an award is confirmed and a certificate is issued, the applicant's name or team name specified in the application form will be printed on the certificate, and no changes can be made after the application has been submitted.
- The contest schedule is subject to change depending on the circumstances of the organizers.
- Any changes or notices will be announced on the Jeonju Film Commission website ([www.jjfc.or.kr](http://www.jjfc.or.kr)).
- Applicants shall be solely responsible for any disadvantages arising from their unfamiliarity with the aforementioned miscellaneous matters.
- Matters not explicitly stated herein shall be governed by the relevant laws, regulations, and the operational standards of the organizers.

## VI

## Miscellaneous

### 1. Inquiries

- Production Support Team: +82-70-8766-8252 (Weekdays 9:00-18:00, Lunch Break 12:00-13:00)
- Email: [jjfclt@naver.com](mailto:jjfclt@naver.com)